

PALM BEACH ILLUSTRATED®

THE
PALM BEACH

20



INSIDE:
PALM BEACH WEDDINGS
PREMIERE EDITION



The Voice of Charity

BENJAMIN MACFARLAND III

Photographed by Robert Nelson in studio

Benjamin Macfarland is a philanthropist at heart. The real estate broker serves on boards and fundraising committees for Gentlemen of the Garden, March of Dimes, Whitehall Society and the Historical Society of Palm Beach County. His passion for philanthropy comes from recognizing the work of men like Henry Flagler and the community's need for gem properties like the Ann Norton Sculpture Gardens and Whitehall. Early this year, Macfarland launched palmbeachphilanthropy.org, an outlet for local charities and a place to learn about successful organizations. The site also disseminates podcasts of CEOs, volunteers and donors of nonprofits sharing their stories and offering advice.